

THE  
JOHN & LILLIAN MILES  
LEWIS FOUNDATION

*Good  
Trouble*  
GALA

Monday • June 3, 2024

6pm..... Reception

7pm..... Dinner & Program

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National Portrait Gallery

WASHINGTON, DC

Sponsor Benefits

THE  
JOHN & LILLIAN MILES  
LEWIS FOUNDATION

# Good Trouble GALA



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## ABOUT THE JOHN & LILLIAN MILES LEWIS FOUNDATION

The **John and Lillian Miles Lewis Foundation** was conceived by the late Congressman to carry on his and his wife's passion for purposeful living and civic engagement. Throughout their lives, John and Lillian consistently demonstrated their love of learning, their unwavering devotion to helping others and their steadfast commitments to peace and building the "beloved community," a world in which everyone values the dignity and worth of every human being.

The Lewises spent their lifetimes praying and moving their feet as they fought for justice, fairness and inclusion through non-violent means. They realized that the fight for justice was a lifelong struggle and that everyone has a role to play. They believed in the power of collaboration. They had unwavering confidence in the power of individuals to reimagine and build a better society.



*Do not get lost in a sea of despair. Be hopeful, be optimistic. Our struggle is not the struggle of a day, a week, a month, or a year, it is the struggle of a lifetime.*

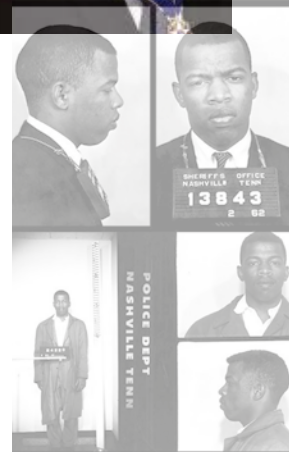
*Never, ever be afraid to make some noise and get in good trouble, necessary trouble.*

— JOHN LEWIS

## ABOUT THE JOHN & LILLIAN MILES LEWIS FOUNDATION'S GOOD TROUBLE TALKS

The **Good Trouble Talks** are the Foundation's original public programming series of curated interviews, presented in diverse communities across America. Partnering with colleges, local activists, and like-minded organizations, this series spotlights individuals who have committed their work, their art, and their lives to building and crossing bridges.

Drawing from lessons learned from the example of the Lewises, these talks explore contemporary issues while discussing the tools and methods needed to effect change, take direct action, and replicate outcomes. Ultimately, the Foundation's goal in hosting the Good Trouble Talks is to celebrate, educate, and motivate while developing the next generation of inspiring leaders.



JLMLF.ORG

FOR SPONSORSHIP INFORMATION PLEASE CONTACT  
KIMBALL STROUD & ASSOCIATES  
KIMBALL@KIMBALLSTROUD.COM | 202.543.9700



## Sponsor Levels & Benefits

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### PRESENTING SPONSOR \$250,000

- Three tables of 10
- C-Suite speaking opportunity at gala
- Ability for approved product placement at the event if desired
- Letter insert in the program
- Company sizzle reel included at the event
- Opportunity to speak at the event -Duplicate
- Logo included prominently on step & repeat
- Full page back cover ad in dinner journal
- Logo included as Presenting Sponsor in all materials and website
- Logo visibility at JLMLF events and Good Trouble® Talks throughout 2024 & 2025
- Inclusion on advertisement in print and media



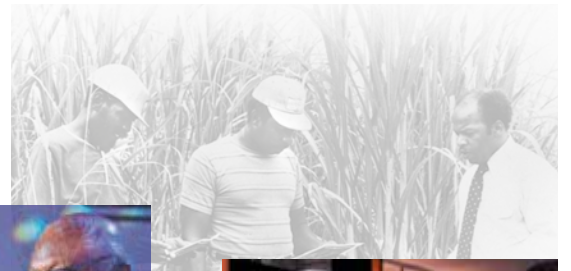
### FOUNDER \$100,000

- Two tables of 10
- Full page ad in dinner journal
- Verbal recognition from stage
- Logo included on step & repeat
- Logo included as Founder in all materials and website
- Logo visibility at JLMLF events throughout the year and Good Trouble(R) Talks throughout 2024 & 2025



### GOOD TROUBLEMAKER \$50,000

- One table of 10
- Full page ad in dinner journal
- Verbal recognition from stage
- Logo included on step & repeat
- Logo included as Good Troublemaker in all materials and website



### BRIDGE BUILDER \$25,000

- One table of 10
- ½ page ad in dinner journal
- Verbal recognition from stage
- Logo included as Bridge Builder in all materials and website



### SUPPORTER \$10,000

- Six seats to the dinner
- ¼ page ad in dinner journal
- Logo included as Supporter in all materials and website



### FRIEND \$5,000

- Two seats to the dinner
- Logo or name listed as Friend on website and dinner journal



### TICKET \$1,000

- One ticket to the dinner



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Past  
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## FOUNDING SPONSORS



THE ARTHUR M. BLANK  
FAMILY FOUNDATION



CHARLES AND LYNN  
SCHUSTERMAN  
FAMILY PHILANTHROPIES

## GOOD TROUBLEMAKERS



## BRIDGE BUILDERS



## SUPPORTERS



LINDA & MARK  
CHASTANG

HELENE D.  
GAYLE, MD, MPH



MELISSA  
MAXFIELD



## FRIENDS

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